



# Digital 360 Summit™ 2021

Aug 31, Sep 1 – 2, 2021

Embassy Suites Conference Center  
and SPA in San Marcos, TX

### General admission

FREE. Invitation only.

### Sponsors are welcome

Sponsorship fees are due by May 1st, 2021.

### Sponsorship levels available:

- Diamond/Title - \$50,000
- Gold - \$25,000
- Silver - \$10,000
- Bronze – \$2,500

### Hosts

CMG, Texas State University

### Confirmed Sponsors

Texas State University  
CIEDAR Consortium LLC  
Continental Automated Building Association  
Grater San Marcos partnership

### Benefits for Sponsoring

This event is the 3<sup>rd</sup> annual edition.

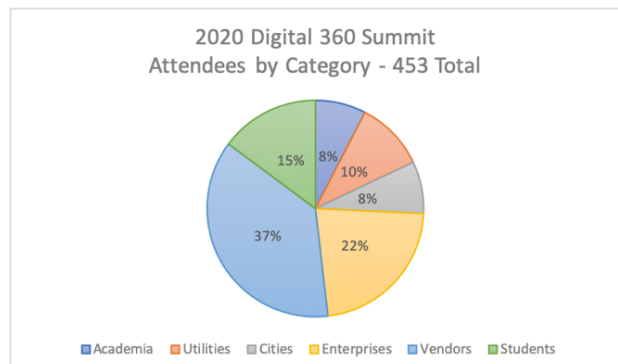
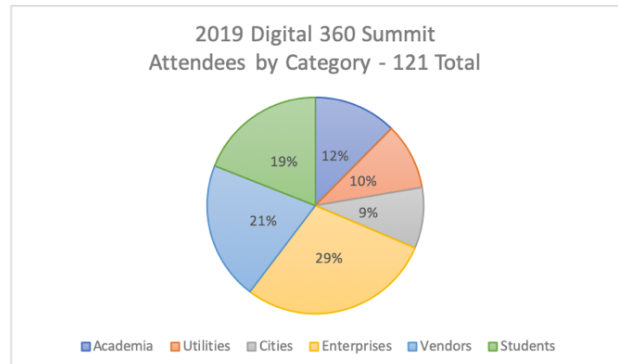
The 1<sup>st</sup> edition had 72 speakers, 6 keynotes, 9 panels, 140 registered and 121 participating attendees.

The 2<sup>nd</sup> edition had 84 speakers, 16 keynotes, 11 panels, 901 registered and 453 participating attendees.

The 3<sup>rd</sup> edition will have 2 awards, 2 lab tours, 100 plus speakers, 20 keynotes, 14 panels, over 1,000 registered attendees, 20 videos, 14 white papers and 1 vendor showcase. In the 3<sup>rd</sup> edition, our digitization and digitalization of the following verticals will be covered: Research, Covid-19, Networks, Energy, Water & Wastewater, Buildings & Infrastructure, Cities, Mobility, Sensors, AI &

Cloud, Industrial Control Platforms, Smart Factories & Industry 4.0, New Business Models.

Target audience are executives from enterprises, cities, utilities, vendors, academia. There will also be students attending. The purchasing budget of those attending will exceed \$200 billion.



### Sponsorship Levels

#### Bronze Sponsors – up to ten - \$2,500

- 1 conference pass



- Logo on registration page and agenda page.
- All session marquees will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.

#### **Silver Sponsors - up to five - \$10,000**

- 3 conference passes and 10x10 showcase both.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for 6 sessions.
- Speak on one panel.
- Silver Sponsor will get a 3% discount for next year's (2022) conference.

#### **Gold Sponsor – only three - \$25,000**

- 5 conference passes and 10x10 showcase booth
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for 10 sessions.
- Speak on two panels.
- Logo will sponsor 7 white papers of 14.
- Gold sponsor will get a 7% discount for next year's (2022) conference.

#### **Diamond / Title Sponsor – only one - \$50,000**

- 10 conference passes and 10x10 showcase booth.

- Logo on session marquees, registration page, agenda page, and card with gifts for each speaker.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for all 14 sessions.
- One keynote and speak on two panels.
- Logo will sponsor all 14 white papers.
- Diamond sponsor will get a 10% discount for next year's (2022) conference.

Stand-alone Booths are \$5,000 each.  
Conference Pass are \$1,000 each.

For more information, please contact Andres Carvallo at [andres@512cmg.com](mailto:andres@512cmg.com) or 512-215-9080

#### **About CMG**

CMG is a 36-times award winning strategy consulting and advisory company with focus on Smart Grids, Smart Utilities, Smart Cities, and Smart Buildings.

CMG's consulting services include the development of Corporate Strategy, Branding & Marketing Strategy, White Papers, Reports, Assessments, Gap Analysis, Benchmarking, Designs, Architectures, Roadmaps, Use Cases, Business Models, Business Cases, Marketing Programs, Market Development, Channel Development, Go-to-Market Plans, IT/OT Management, IT Strategy, OT Strategy, Product Innovation, Project Management, Funding Strategy, and M&A Strategy.

Website: <https://512cmg.com>